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Washington, D. C.**1c Paid**Neosho, Missouri
Permit No. 3.

POSTMASTER.—If not delivered in 10 days, notify sender by Card Form 3540. Please give new address of person named.

“What Varieties Shall I Plant?”

We have marked with stars those varieties and kinds of trees and plants which have proven *their* adaptability to your section. (The degree of adaptability is indicated by the number of stars.) Some judge by “quality” of fruit; others, by “productiveness” or “hardiness” or “market prices.” Our recommendations are based on consideration of all characteristics. The varieties “starred” are the best all-around fruits of their class. The most essential facts are given in this bulletin.

In a few days spring will be here. If your profit and pleasure from fruit is not to be put off another year, you will need to do your planting soon—the sooner the better. The demand is heavier this year, the supply is more limited. Prices will not be lower, and those who wait too long may find it impossible to get the kinds and varieties they require.

You know the importance of buying only first-class trees and plants. So do we. Our nursery stock will give you the greatest satisfaction in the long run. The proof of the tree is in the fruit. When you pick the fruit for home use or market from your Wm. P. Stark trees, you will not remember the prices you paid, but you will be constantly reminded of the pleasure and profit they give.

And yet our prices are very low, considering their high grade. They are much better in quality and lower in price than you can buy through the average agent. We have no agents, and never have had. We sell direct-from-nursery not only to save you money, but also to insure you final success and satisfaction. The average agent knows mighty little about the goods he sells. He is apt to mix the labels, delay delivery, give wrong advice, and often misrepresents to get your order. Anyone who claims to be our agent is a fraud.

The results of our study and experience are at your service. You can send in your order, or ask for any advice or information on your fruit-growing problems, with full assurance of satisfaction.

WILLIAM P. STARK NURSERIES.

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You like to have people say nice things about you. So do we. It spurs us on to greater endeavor.

This business was founded upon the conviction that discriminating buyers appreciate quality; quality in the goods themselves, in proper handling, in efficient packing, in reliable information, in direct responsibility.

The expressions of satisfaction which come to us from every State and from many foreign countries are indeed gratifying and encouraging to my associates and myself. It spurs us on to make every possible betterment in our service.

William P. Seavey

Reports from Maryland

Splendid Trees—Expert Packing—"I received my trees and herry bushes all right. Thank you for the care you take in packing them. I think they would have gone almost anywhere safe. I think they are the finest young trees I ever saw and they have such splendid roots."—JAMES B. CLEMENTS (Caroline County).

J. H. Hale Make Great Growth—"The J. H. Hale peach trees have made a tremendous growth. There are several peaches on them, but not ripe. I am very much pleased with them."—FRED WRIGHT (Dorchester County).

Hearty Endorsement—"You are at liberty to refer anyone to me in regard to your trees and square dealing."—J. T. HUMPHREYS (Frederick County).

Fine Quality Fruit—"The trees I got of you made a good growth and have had a few peaches of fine quality."—MRS. J. W. WHITMORE (Frederick County).

Wonderful Growth—"I wish that you could see the J. H. Hale trees. They have made a wonderful growth. The largest are actually 10 feet in height. Some of them have a half basket (1 peck) of peaches on; most of them have a few peaches."—C. E. BRYAN (Harford County).

Best of 32 Years' Experience—"In the 32 years of my fruit-growing here, I have had trees from quite a number of nurseries, but your trees have grown ahead of all the rest. Your prices, too, are among the lowest."—J. H. LANGLE (Montgomery County).

All Praise Your Trees—"Received the 100 apple trees you sent me last fall in good condition, and better trees never came here from anywhere at any price, was the opinion of all that saw them."—JOHN N. CARLUCK (Montgomery County).

Efficient Service—"I am writing simply to thank you for the efficient and satisfactory service rendered in filling my initial order for trees, and to advise that I am expecting to send a second order this fall."—CHAS. H. SCHUEY (Montgomery County).

Highest Appreciation—"The June-hudded J. H. Hale with bundles of Hiley, Carman, etc., came duly—were carefully planted and pruned, and are doing nicely. I can not find words to properly put my gratitude in writing."—A. A. BRIGHAM (Montgomery County).

Strawberries Stand Drought—"Last spring I got from you your three-dollar offer of strawberry plants, including the two everbearing kinds, American and Progressive. Although they were delayed in shipping and were set out just before a long, hot drought, I did not lose one plant. I kept all blossoms pinched off until July 1st, when I allowed the everbearing to fruit, and from the middle of July until November 16th I picked delicious ripe berries."—E. M. KINSMAN (Montgomery County).

Finest Ever Sawn—"I am particularly pleased with the two cherries. They are the finest trees I ever saw. If one could always get such roots, there would be more courage to plant trees."—L. C. THOMAS (Prince George County).

The Finest Yellow Peach—"One of my friends has a J. H. Hale tree that I ordered for him, which has borne about 25 peaches. They are just getting ripe. It is the finest yellow peach that I ever saw; larger than Elberta, of finer color—has better shape and more uniform in size."—ALBERTUS TOMS (Washington County).

J. H. Hale in Bearing—"The young J. H. Hale peach trees purchased from you three years ago are bearing this year."—W. M. SCOTT (Washington County).

Good Roots—"I received the nursery stock in good condition. It is good, well-rooted stock and am well pleased with it."—H. P. STRICKLER (Washington County).

Reports from District of Columbia

Very Much Pleased—"Stock received last year all did nicely; am very much pleased with it. Your book 'Inside Facts' is a great help."—ROBERT H. MARTIN.

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Reports from Illinois

Much Better Than Expected—"The nursery stock I bought from you in former years was much better than I expected to get. I would not think about buying from anyone but you."—LESTER PAYNE (Franklin County).

Best of 30 Years' Experience—"Just finished planting those trees I got from you several days ago, and they were so choice that I can not refrain from complimenting you on your ability as nurserymen. Have planted trees for thirty years, receiving stock from many nurserymen, but never did I obtain a lot that had such perfect root system, with plenty of fibrous rootlets, when they were as large as those you sent me. The care with which you form the tops of your 2-year trees will certainly recommend your trees to the experienced planters."—JOSEPH GERARDI (Jersey Co.).

Claims for J. H. Hale Peach Sustained—"This season's experience and observation sustains all that you claim for the J. H. Hale."—W. S. PERRINE (Marion County), Pres. Hort. Soc'y, '16.

Better Than Elberta—"I had as many as six peaches on some of the J. H. Hale trees the second year from setting them out. Truly extra fine fruit—better than Elberta."—M. SCHRIFLER (Marion County).

Thriftest Trees—"I believe they are the thriftest, best-rooted lot of trees that I have bought anywhere. I set 130 trees last year, but not so well rooted as these trees. I will try to have some of my neighbors to order from you."—H. G. HULTZ (Montgomery County).

Best Roots—"Think it only fair to you to say they were the best-rooted and finest-sized yearling trees I ever saw."—JOHN M. HAMPTON (Montgomery County).

Fine Growth—"Wish to say that the dwarf pear and J. H. Hale peach trees received from you last season made fine growth."—VICTOR GAUSS (St. Clair County).

Reports from Indiana

Stand Long Drought—"Trees I bought from you last spring all made a fine growth, notwithstanding 120 days' drought."—P. H. VEACH, M.D. (Clay County).

Easy to Recommend—"The trees I ordered from you last spring were the most satisfactory I have ever bought in this way, having made a remarkable growth. It is easy to recommend such trees as these."—ARLEY RODENBECK (Greene Co.).

Expert's Endorsement—"The neighbor I spoke of as getting part of the order is quite an expert in the fruit business and pronounced them the finest lot of trees he ever saw."—F. H. DE WEES (Henry County).

Recommends Us to Neighbors—"I received the order of trees last spring in fine shape. I am proud to say that all the trees I received are doing fine. I have not lost a single tree. My brother bought his trees from an agent and lost over half of them and paid nearly twice as much. I recommended your trees to all my neighbors and send you some names of those in the market."—FRED COER (Rush County).

Much Better Than Elbertas—"Some time ago I wrote you to send me a sample of the J. H. Hale peach. I have quite a number of your trees that I planted last spring, 1915, and I wanted to see the fruit before planting any more in my orchards. I received the sample on the 8th of September, but have no idea when it was picked. I kept it for nine days before eating it. The quality was simply fine—much better than the Elberta. It weighed twelve ounces and measured ten and one-half inches in circumference. Shall plant of them largely on my farm. Would like to know when this peach was picked. It certainly has great keeping qualities."—J. O. STAATS (Vermilion Co.).

Sure Bearer—Grand Success—"I wish you could see my J. H. Hale peaches on two-year trees. The J. H. Hale is a sure bearer—that part is proven. Delicious is also full as ever, a grand success, and pleases all."—G. A. GRASS & SON (Perry County).

Reports from Virginia

Superior Delicious Trees—"Those 'Delicious' apple trees you sent me last year were the finest I have ever seen."—H. G. SMITH (Albemarle Co.).

Splendid Growth—"I bought 450 Jonathan trees from you two years ago on Mr. Bowles' recommendation, which have done perfectly splendid."—C. A. GREEN (Albemarle County).

Finest Peaches Ever Seen—"We recently bought our farm and it has a three-year-old orchard of your trees on it. Last year the J. H. Hale tree bore 52 of the finest peaches I have ever seen."—MRS. WM. W. LANK (Fairfax County).

Never Saw Finer Trees—"I must say I never saw a finer lot of trees from any nursery and my friends all agree that I certainly got a bargain."—THOS. R. JONES, JR. (Lancaster County).

J. H. Hales Stand Record Drought—"The ten J. H. Hale peach trees you sent me last year, which were planted the 27th of May, when peaches were on trees nearly as large as marbles, are all alive and looking fine, notwithstanding the greatest drought here ever known in this section."—H. C. BARRETT (Loudoun County).

Test of Good Stock—"Mr. Ettila has tried a few trees from several other places, and that is the best test of good stock, but now he says when we order any good stock, to order from W. P. Stark."—THE FREDERICK HALL FRUIT FARM (Louisa County).

Endorses Selling Direct—"Your idea to sell direct to consumer and put out agents is a sure winner with careful, cold-headed thinkers. I have fared badly in buying of agents."—H. E. & I. L. TANKLEY (Rockingham County).

Made the Best Growth—"I will say that the trees I bought from you were the best-rooted and made the best growth of any trees I ever bought. In fact, they had the best root system I ever saw."—T. M. HENRY (Scott County).

All Grew Beautifully—"Of the fifty J. H. Hale peach trees ordered from you last spring, all fifty of them grew beautifully, and, had all my 1300 trees planted last spring done as well, I would think that my orchard had done as well as possible."—A. W. RISTINE, Care of Southern Gypsum Co. (Smyth County).

Hardy Trees—"The entire 103 are living; only one even faltered, and this one started to grow about six weeks ago and now has limbs about 15 inches long; the balance have a growth of from 3 to 5½ feet."—W. N. OVERTON (Warwick Co.).

Reports from West Virginia

Fine Growth—"The trees I got from you last year I planted on April 18, 1916. They have branches 4 feet long and all grew fine."—T. G. LEGG (Clay County).

Far Superior to Others—"We do not recall having ever seen better trees than the trees you sent, which reached us in good condition, and are far superior to some received three years ago."—LUPTON BROTHERS (Fayette County).

Wants More J. H. Hales—"The J. H. Hale peach trees all lived and made a good growth. I would like to have 25 more J. H. Hale peach trees this year."—S. D. WADSWORTH (Harrison County).

Appreciate Fair Dealing—"The trees I received early in the spring are all growing nicely and I appreciate doing business with such a firm as you are, and will do what I can to send trade or customers to you."—D. W. MCCONAUGHTY (Marshall County).

Wonderful Growth—"The peach trees I received from you in 1913 have made a wonderful growth, 4 to 5 feet. Hope to have fruit in 1916."—J. J. HEVENER (McDowell County).

Peerless Trees—"Our trees arrived in fine condition and I must say they excel anything I ever saw in the line of nursery stock. Your trees stand without a peer. The trees I get from you are waking people up around here."—C. K. TOLER (Mingo County).

Reports from Ohio

Rapid Growth—"The orchard that I purchased of you two years ago is making a very rapid growth. The J. H. Hale peach has made a wonderful growth."—W. F. ESTEL (Belmont County).

Every One Growing—"The J. H. Hale trees are looking fine and have made a wonderful growth. I bought sixty-six J. H. Hale trees from you this spring, and every one is growing."—RAY F. MARTIN (Brown County).

Strawberries in November—"We had berries on the 12th of November and, when our heavy frost came, berries, green and red, and blossoms were on the vines."—MRS. JOHN W. HAUSERMAN (Clermont County).

Hardest, Thriftest, Healthiest Trees—"I bought 2 apple and 3 peach—J. H. Hale—trees (whips would give their description) from you last spring, and they came so early that I did not know what to do with them, but threw them in a corner of the cellar, and forgot all about them until five or six weeks later, when I happened to think of them. I took them out and planted them carefully. To say that I was surprised is stating the case very mildly, for these whips of peaches grew 4½ feet and bushy in proportion—the hardest, thriftest, most healthy plants I ever set out. They are as large as peach trees I bought from a well-known firm, set the year previous. That is why I wish I had more room for Wm. P. Stark trees."—WM. A. APPELATE (Columbiana County).

Beat All Others—"Those trees I got of you last spring beat anything I ever saw, especially the J. H. Hale."—WILL GOOP (Fairfield County).

Equals Others Set Earlier—"Well, I must say they are fine and I pride myself to think that after setting them so late in the season of 1915 they all kept alive, making some growth, but good cultivation and 1916 made those trees the equal of some trees around here three and four years old. The strawberries had a fine crop on and I expect to set out some more this spring—W. P. Stark's, of course."—HARRY SEIGLA (Hamilton County).

Best Root System—"The trees were excellent, best root system I ever saw and carried a very large number of branches, and could be headed almost any height. The trees made remarkable growth last year."—T. A. SUTHERLAND (Jefferson County).

Extra Growth—"I am more than pleased with the trees I bought of you last spring. We had a rather unfavorable season last year, yet my trees grew extra well."—O. E. MICHAEL (Montgomery County).

Growth Astonishes Neighbors—"The peach trees bought of you, though they had a late start on account of late planting and early drought, have grown so as to astonish the neighbors. Many of the trunks are 3 inches in diameter after three seasons' growth."—A. GERLACH (Scioto County).

Recommends Us to Neighbors—"I have been well pleased with the nursery stock bought of you. I have recommended you to our friends and neighbors."—EDWARD LOONIS (Tuscarawas County).

Reports from Kentucky

J. H. Hale Peach Fills All Requirements—"I have fruited the J. H. Hale peach for two years. It is one of Nature's most wonderful products. To my mind the following points are essential to a peach tree: (1) Vigorous growth; (2) Reasonable hardiness as to frost and freezing; (3) Good flavor; (4) Prolific bearing; (5) Beauty of color combined with good size. In all these requirements the J. H. Hale peach measures up to the highest standard. I do not think that, all in all, Nature has ever contributed a better peach for the world's use and comfort."—BENNETT H. YOUNG (Jefferson County).

How They Did Grow—"I did not lose one of my trees that I purchased from you in 1914. And how they did grow! I can not look over the smallest tree now. For your kindness I have gotten everyone in this neighborhood to try some of your trees."—MRS. LENA COWEN (Kenton Co.).

Fine Growth—"I am glad to say the trees I bought from you have done well. They made a fine growth. They are the finest I ever saw."—W. J. SHARP (Logan County).

The J. H. Hale Justifies Claims—"On the young trees I bought of you three years ago we have had ripe peaches continuously from June 15th and still have some—October 2d. The many merits of the J. H. Hale have not been 'oversung' by any means."—W. B. THRELKELD (Union Co.).

Reports from Pennsylvania

J. H. Hales Bear Young—"I bought 10 J. H. Hale peach trees from you the spring of 1913. They grew fine. In 1915 one of the trees had 2 very fine peaches."—R. H. LIPP (Adams County).

Exceptional Roots—"I want to compliment you on the appearance of the trees, especially the apple and peaches—strong, large stalks, exceptionally long roots, and generally thrifty-looking."—MATTHEW H. STEVENSON (Allegheny County).

Best Ever Received—"I like your trees, as they were the best type I have received from any nursery yet."—WM. E. MATHER (Berks County).

J. H. Hales Stand Drought—"I have 1,000 peach trees, but the J. H. Hale are the finest of the lot; anyone can pick them out, as they are healthier than all the others. This March 25th I examined them, and found that they had withstood the drought and heat of last summer splendidly."—JNO. EGGE, M.D. (Berks County).

Couldn't Be Finer—"We are so pleased with our trees and vines that you will have all our future orders. They could not possibly be finer."—MRS. H. B. BECKHART (Berks County).

Exceptional Growth—"The apple trees bought from you in 1914 are all growing fine. The Grimes' Golden and some of the Stayman and Delicious trees are growing exceptionally well."—WM. F. FAITH (Blair County).

Finest Root System—"Your trees had the finest root system that I have ever seen."—PETER M. LONG (Berks County).

You Keep Your Word—"We received your trees all right. Thanks for your prompt attention. Your firm keeps to its word, and will be pleased to deal with you again when we need anything."—MRS. J. HEALD (Bucks County).

Every Tree Growing—"I received a small order from you last spring of 20 J. H. Hale peach and 20 Delicious apple trees. Glad to say every tree is growing."—DN. J. R. RONGERS (Cumberland County).

A Strong Booster—"The fruit trees I received from you a year ago were decidedly the best I ever received from any nursery. I am a strong booster for you."—H. A. DUFF (Kanawha Co.).

Fine Growth—"The J. H. Hale peach trees and Delicious apple trees I received from you three years ago are growing fine. The J. H. Hale peach trees bore fruit last summer. The peaches averaged fully one-half larger than the Elbertas in the same orchard. Some of them measured 11½ inches in circumference. In quality they are simply among the best."—HENRY F. RUFF (Lehigh County).

Superior Grape Vines—"From the grape vines I got from you last year by parcel post, the Agawams' growth this spring measures 24 inches—already that is 20 inches more than everybody else's in our section."—MILTON T. GEORGE (Lehigh County).

Rapid Growth—"I must say I have never had trees sent to me that grew as rapid as the Wm P. Stark trees are growing."—H. B. RITTENHOUSE (Montgomery County).

Best Ever Received—"The trees received from you last fall are the best lot of peach trees ever received in this section of the country."—R. G. CARRIGH (Perry County).

J. H. Hales Grow Best—"The J. H. Hale peach made the best showing last season of any in our orchard of over 50 varieties."—J. S. WILLIAMS (Westmoreland County).

Good Growth in Spite of Drought—"Am delighted to say that notwithstanding we had an unusually dry summer they all did fine, with not one to die. Before this I lost so many. I must think how far ahead I would be if all my trees that I got from other nurseries had done so well. Yours all made a good growth."—J. A. LONG (York County).

J. H. Hale Bearing—"The J. H. Hale peach trees purchased from you two years ago this spring are full of large, smooth, and quite promising-looking fruit. The trees set so heavy, we took about 50 peaches off the trees, and yet the trees are bending with their load of fruit."—L. M. MYERS (York County).

Reports from Delaware

J. H. Hale Kept Three Weeks—"We had some peaches last year. They were elegant—have such a fine flavor. Some kept for three weeks after picking."—MRS. CLARA A. FOX (Kent Co.).

Nicest Ever—"The trees are the nicest I have ever bought."—SOPHIA RICKARD (Sussex County).

Reports from New Jersey

Finest Trees Ever—"I was very agreeably surprised in finding the quality of stock you shipped, especially the one-year-old Delicious apple trees. This is without exception the finest lot of trees I have seen with pleasure to plant, and I have planted quite extensively."—P. E. VAN RIJSE (Bergen County).

All Growing Nicely—"The trees I got of you are all living and doing well. I am well pleased with them."—JOHN VAN HORN (Bergen County).

Good as Your Advertisements—"I am very much pleased to know that I have been dealing with a firm that are as good as their advertisements, and that ship orders when ordered."—JOHN E. McVAUGH (Burlington County).

Finest Ever Seen—"My foreman remarked as he was setting them out, that they were the finest-looking trees that he had ever seen. They certainly look nice."—S. F. GARRISON (Burlington County).

Results Are Pleasing—"I am glad to tell you that we are very much pleased over the results from stock bought from your nurseries. Our strawberries were fine, especially the everbearing ones, our latest picking of them being late in October."—JAMES JINNETT (Camden County).

J. H. Hales Fruit Heavily—"The J. H. Hale trees purchased from you made a wonderful growth and fruited heavily this year."—A. P. SEABROOK (Cumberland County).

Proud of His Delicious—"Every tree I bought of you last spring lived and the Delicious apple trees made two or three feet growth last year—first setting out. I am proud of them."—S. A. THORNTON (Essex County).

Unusual Packings—"I have been very much pleased with the way in which I have been treated by you, and especially your care in packing your shipments. In spite of the distance that your trees had to travel, they arrived in tip-top condition, while those of the local dealer, which only traveled about fifty miles, arrived in very poor condition, the roots being exposed and dried out."—W. S. DORRIN (Livingston County).

Some Growth—"I tell you they did some growing! The Champion peach trees did fine. You would think they were four years old. The Rhode Island Greening and Melon did fine, also the crab-apple."—J. S. PENNE (Hudson County).

Finest Ever—"The mailing size trees came today all in good shape, condition fine—finest trees and best-rooted I have ever bought."—S. M. SMITH (Huntdon County).

Unexpected Growth—"In July, 1914, I got a sample bundle of June-budded J. H. Hale peach trees. While I planted these little fellows at that time, I did not expect them to make such a big growth as they did—the big roots did the trick."—JOHN ZEIG (Middlesex County).

100 Per Cent Growth—"The peach trees which I bought from you grew 100 per cent."—W. L. TREICHER (Middlesex County).

Splendid Growth—"Both my neighbor and myself had splendid luck with our trees. The J. H. Hales are doing fine."—J. APPELBY (Monmouth County).

Especially Fine—"I know you will be gratified to know that the forty J. H. Hale peach trees and the ten Mayflower that I ordered in the fall are all budding and looking especially fine. I think it is a good record, the trees having been shipped so far and to come through the winter without a loss."—WM. H. COLEMAN (Monmouth County).

Best Ever Planted—"Trees received and are the best-looking trees I have ever planted."—E. E. ALEXANDER (Monmouth County).

Attention to Small Orders—"You shipped the small order as promptly as you could have shipped a large one."—CHAS. W. WHITENOUR (Passaic County).

Cherries Bear Third Year—"I bought some trees from you two years ago, and they are doing fine. Had cherries on this year."—B. S. HARRISON (Somerset County).

Wants More—"The stock I got last year was most satisfactory. I shall want a few more trees, a few ornamentals, roses, and some strawberry plants."—F. C. LEARY (Union County).

Finest Strawberry Roots—"The strawberries had the finest roots I have ever seen. Thank you for your prompt attention to my order."—T. H. COENROCK (Warren County).

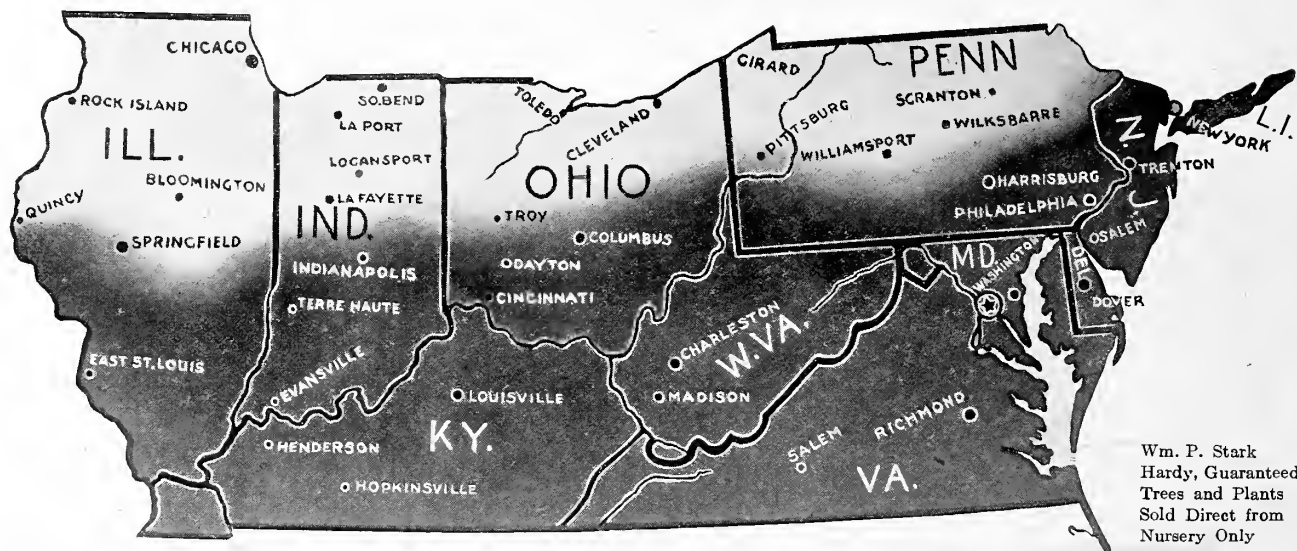
Remarkable Root Systems—"Never before did I see nursery stock with such developed root systems."—WALTER B. McDUGALL (Westchester County).

We are not connected with, nor successors to, any other Nursery. William P. Stark was one of the original brothers, an officer and director of the Stark Brothers Nurseries and Orchards Company.

But he left that Company, and with his son, W. H. Stark, founded the William P. Stark Nurseries at Stark City, Mo., for the purpose of carrying out a policy that has proven most satisfactory and economical to their customers and themselves, particularly in eliminating the expense and unsatisfactory results of selling trees through agents.

The cost of first-class trees is soon forgotten, but the satisfaction they give is long remembered

Prompt Delivery by Freight or Express. Safe Arrival Guaranteed.



Wm. P. Stark
Hardy, Guaranteed
Trees and Plants
Sold Direct from
Nursery Only

Your Opportunity

The States and portions of States indicated by the dark shading on above map comprise an important horticultural region or division where practically all classes of fruit grow to perfection.

For the most part, it is rugged and hilly and 500 feet or more above sea-level, except along the Atlantic Coast, where elevation is not such an important factor. This rolling, hilly country, often unsuited for general farming and therefore of low valuation per acre, is particularly good for fruit-growing, because it provides the essential air and water drainage. The rainfall is abundant and the climate quite satisfactory. The soil and climate vary, but conditions throughout this section are generally suited to growing the different types of fruit.

Some of the largest apple, peach, pear, and cherry orchards in the world are located in this section. In some districts the growers have specialized in particular fruits: Southern Illinois in strawberries, peaches, and early apples; Maryland in peaches and strawberries; Southern Ohio in pears; and Virginia in apples.

The development of these localities was due in part to favorable circumstances, but most of all to the energetic leadership of one or more men in each community. Personality is the great factor in fruit-growing, as in other lines of business. The soil and climate are often no better, nor even as good, in these districts as in hundreds of others in adjoining counties and States.

Large commercial orchards, properly managed, will

continue to be profitable, but the big development in horticulture is in smaller commercial orchards and in farm orchards. Fruit-growing has become so standardized that success is no longer dependent upon specialization. Without neglecting his other interests, the owner of the small orchard can give it close, personal attention. He can study and know the individual tree as he does his horses or cattle. He can plant his varieties so as to ship in car lots or to nearby city markets, or to supply local demand.

When the grower supplies nearby markets, his net profit will be increased by the saving on cost of refrigeration, in commissions, and in other expenses. The automobile truck and the improvements in roads are constantly bringing the markets closer.

In this great section, the grower can raise a succession of fruits to sell on the market from early spring to late winter; first of all, strawberries; then, in the order named: early cherries, currants, gooseberries, raspberries, blackberries, early summer apples, apricots, peaches, plums, pears, grapes, and fall and winter apples. Apples can also be sold from storage in less than carload lots throughout the winter. Thus the same town will provide a market for a much greater amount of fruit where the grower produces an assortment that covers almost the entire year.

The markets have greatly improved in the last few years, and better methods of distribution and selling are producing larger and more dependable profits.

★★★ The Incomparable "Delicious"

The Delicious is a beautiful red-striped winter apple, combining to an unusual degree a remarkable flavor and quality of fruit with tree hardiness, vigor, and low cost of production.

The Delicious is the great national dessert apple. Its great beauty delights the eye, and its fragrant aroma tempts the appetite. And the memory of its flavor is lasting. No wonder the consumer is glad to pay higher prices for the genuine Delicious.

It stands shipment and handling well, and the demand is always good. So the dealer, wholesale and retail, appreciates the Delicious.

The grower is delighted because it brings the highest prices — \$1.00 to \$1.50 more per bushel than ordinary varieties, and because the cost of growing is lower than the average.

The Delicious thrives wherever apples can be grown. It is a hardy, vigorous grower, and so resistant to aphids and other diseases that it is often used as a stock for weaker varieties. The bloom is hardy and opens out later than many other varieties. It is unusually productive and a regular bearer.

The Delicious deserves a prominent place in every orchard, in every garden and back yard.

Reports on "Delicious"

"In regard to the Delicious apple, all that I have said in favor of it in the past—and that is a good deal—has been fully confirmed by recent experience. It has now been tested over almost all of the apple-growing regions of the United States, and in scarcely an instance has it failed to sustain its high reputation. From the New England States southward, through Tennessee, North Carolina, and north Georgia, it grows to perfection. There is no variety that I know of that is adapted to so wide a range of climate and soil as the Delicious."—G. B. BRACKETT, Late United States Pomologist.

"We harvested this year 150 boxes of Delicious apples from seven-year-old trees and have been able to sell them on the local market for \$2.00 to \$2.50 per box."—JAS. P. GREEN, Idaho.

"Have sold most of my Delicious at \$2.00 per bushel, or \$5.00 per barrel."—W. R. MARTIN, Business Manager, Wathena Fruit-Growers' Association, Wathena, Kansas.

"The Delicious is in great demand here. One orchardist with 51 trees picked 259 boxes, for which he received \$2.00 a box here at home. He could easily get \$2.50 for them."—R. S. PURTEE & SON, Colorado.

"We get from \$4.00 to \$6.00 per barrel for Albemarle Pippin and Delicious on the Roanoke City market."—G. W. GREENWOOD, Virginia.

"I got \$2.00 per bushel for my Delicious last winter. I am getting \$6.00 per barrel for those packed in that manner."—O. E. CARTER, Indiana.

"My Delicious sold readily at \$1.50 per bushel. People have begun to call for them now twenty-two miles away."—JOS. A. BUTLER, Michigan.

"Delicious has created the sensation of the times in fruit-growing circles. Probably no new apple has been more widely talked about, more generally planted or better received by customers and growers alike. Introduced in 1895, in the short time that has intervened its culture has spread throughout the apple districts of the United States. In the orchards of the West and Northwest it has been extensively planted, and, according to all reports, is proving a great commercial success. Delicious, as grown in New York, is smaller and not so richly colored as the western-grown fruit, but is even better in quality—at least, so the Easterners think."—PROF. U. P. HEDRICK'S Bulletin No. 364, New York Agricultural Experiment Station.

"My Delicious apple trees began to bear at the age of four years. One of them ripened 114 apples of high color that packed 80 to the box. The Delicious went fast at \$2.00 per box at my express office. They are the firmest in my storage to-day."—C. L. WITHERELL, Vermont.

"There is no question but what the Delicious is becoming one of the most popular apples, and the present limited supply is being snapped up quickly every season at prices considerably higher than any other variety. There is every reason to believe that the demand for Delicious will continue to increase. All that seems necessary is an introduction in the market—its superb quality does the rest."—NORTHWESTERN FRUIT EXCHANGE, Seattle, 1916.

"As near as we can judge, the market for Delicious apples of desirable size and best quality, in boxes, ranges in price from 75c to \$1.00 per box more, at the present time, than for any other variety. Delicious are quoted as high as \$3.00 per box, whereas there is only one other variety that is quoted over \$2.25 per box."—WAYNE & LOW, INC., Chicago, Dec., 1916.

Prices

One-Year	Medium size.....	3 to 4 feet, each,	\$0.24;	per 10, \$1.80;	per 100, \$14.00;	per 500, \$55.00
	Large size.....	4 to 6 feet, each,	.30;	per 10, 2.30;	per 100, 18.00;	per 500, 75.00
Two-Year	Medium size.....	3 to 4 feet, each,	\$0.24;	per 10, \$1.80;	per 100, \$14.00;	per 500, \$55.00
	Large size.....	4 to 6 feet, each,	.30;	per 10, 2.30;	per 100, 18.00;	per 500, 75.00
	Extra large.....	5 to 7 feet, each,	.38;	per 10, 2.80;	per 100, 23.00;	per 500, 95.00



"The recollection of quality remains long after the price is forgotten."

Apple and Crabapple Trees

***Baldwin** Bright red; staple variety (Winter) for home and market in Northeastern United States; popular on all markets.

***Banana** See Winter Banana.

****Black Ben** Dark red. The great (Winter) general-purpose apple. Enormously productive. Dependable bearer; good keeper; easily grown; beautiful appearance; red all over.

*****Delicious** See page 5.

****Duchess of Oldenburg** Yellow, (Mid-Summer) heavily striped with red. Bears young; very productive; dependable; profitable market apple and good for home cooking.

*****Gravenstein** Orange yellow with (Early Fall) red stripes. Ideal high quality, early fall apple for home use. Especially good for eating fresh, as well as cooking. Ripens through a period of several weeks, giving a long season of use.

*****Grimes Golden** Yellow. The best (Early Winter) quality early winter apple. Sparkling, rich, juicy quality. Keeps well in storage; heavy, regular bearer.

*****Jonathan** Dark red. High quality (Early Winter) ty, moderate and dependable bearer.

*****King David** Very dark red, of (Early Winter) the Jonathan class, but succeeds on soil too poor to raise Jonathan. It is heavy, regular, and dependable bearer. The Geneva Experiment Station, New York, reports:

"The trees are hardy and productive and quite up to the average in vigor and health. The apples are larger than the Jonathan and even better colored, making King David one of the beauties of the orchard, for added to the deep, solid red color are rotundity in shape and uniformity in size—these three qualities giving the variety almost perfection from an æsthetic standpoint. The flesh is firm, fine, crisp, tender, spicy, and juicy, and of best quality. The variety thus becomes not only one of the beauties, but one of the delicacies of the orchard."

****Livland Raspberry** Red striped (Extra Early Summer) over yellow. Very much like Yellow Transparent, but very resistant to blight; heavy, regular bearer. Many authorities consider it the best extra early summer variety.

****Maiden Blush** Bright yellow, (Late Summer and Fall) with a red cheek. Popular variety in all parts of the country for home use and local market.

***McIntosh** Bright red, dark red (Early Winter) stripe. Pure white flesh, highly perfumed.

***Melon** Striped red and yellow (Late Summer) low; Wealthy type; very hardy; good quality; enormously productive. Can be grown in extreme Southern States, farther south than Wealthy.

***Northern Spy** Bright red stripe; (Winter) an old standard variety; popular and profitable in the Northern States; high quality; dependable; long keeper.

*****Paragon** Deep red. Has the (Late Winter) high quality of the Stayman, plus the dark color of the old Winesap.



Our special method of training two-year-old apple trees. The branches are arranged along the upper 14 to 16 inches so as to avoid weak forks as the tree gets older.



GRIMES GOLDEN The best early winter apple for market and home use. Rich, golden color, and of unusually sparkling, juicy quality.



KING DAVID A garnet-red, early winter apple of the Jonathan class, but succeeds on soil too thin for Jonathan. Regular and heavy bearer.

*****Red Astrachan** Red stripes; one (Summer) of the best general-purpose late summer apples for home use and markets; good cooker; ripens over a long season.

Rhode Island Greening Greenish (Winter) yellow. Rich, spicy flavor; high quality; popular in spite of poor color. A favorite in Northern and Eastern States.

*****Rome Beauty** Red stripe; good (Winter) for baking; profitable commercial variety.

Spitzenberg Dark purplish red; (Winter) standard high quality and an old favorite on all markets. Should be planted on high, well-drained land.

*****Stayman** Large; striped with (Winter) dark red; better quality than its parent Winesap; the favorite of the Winesap family.

***Wagner** Beautiful bright red. (Early Winter) High quality; hardy, thrives everywhere; bears heavily and very young; often the third to fourth year; regular and dependable.

*****Wealthy** Bright red stripe, exceptionally hardy; most widely (Fall) planted fall apple; good quality; crisp; white flesh tinged with pink; dependable, young bearer.

*****Wilson Red** Deep cherry red; (Mid-Summer) looks like a big "Red June," but a better shipper and ripens later. White flesh. Best shipper and keeper of its season. Splendid variety for home use and market.

*****Winesap** Dark red; popular old (Winter) variety.

***Winter Banana** Bright yellow with (Winter) a red cheek; one of the most beautiful apples; large size. Its unusual flavor gives it its name. Excellent for home use and market.

***Yellow Newtown** Bright yellow; (Winter) firm, brittle flesh; excellent quality; one of the best keepers and very profitable in favored localities; excellent for home use.

****Yellow Transparent** Bright, transparent (Very Early Summer) parent golden yellow; white flesh; pleasant, good quality; extra hardy, productive, young bearer.

*****York Imperial** Red striped; good (Winter) quality; especially adapted to central Southern States, where it is unusually vigorous and a heavy, regular bearer.

Crabapples

****Excelsior** Red striped; attractive, (Fall) large size, very high quality for crab. One of the best for eating fresh.

****Florence** High quality; pinkish (Late Summer) red over a deep yellow. Extremely hardy and young bearer.

****Hyslop** Dark red with blue bloom. (Early Winter) Extra good for jellies and cooking purposes; extra hardy. Most widely planted crabapple.

PRICES ON APPLES

One Year	3 to 4 ft., ea., 24c; per 10, \$1.80; per 100, \$14; per 500, \$55
	4 to 6 ft., ea., 30c; per 10, 2.30; per 100, 18; per 500, 75
Two Year	3 to 4 ft., ea., 24c; per 10, \$1.80; per 100, \$14; per 500, \$55
	4 to 5 ft., ea., 30c; per 10, 2.30; per 100, 18; per 500, 75
	5 to 7 ft., ea., 38c; per 10, 2.80; per 100, 23; per 500, 95

PRICES ON CRABAPPLES

3 to 4 ft., each, \$0.24	per 10, \$1.80	per 100, \$14	per 500, \$55
4 to 5 ft., each, .30	per 10, 2.30	per 100, 18	per 500, 75
5 to 6 ft., each, .38	per 10, 2.80	per 100, 23	per 500, 95

"An apple a day keeps the doctor away."

Pear Trees, Standard.

The pear has never had the appreciation it deserves from the commercial grower or from the home grower.

In nothing else that grows and in no confection made can you get the refreshing acids, the rich spices, the honeyed sweetness, and the delicacy of flavor which you find in the favored varieties of pears that you may grow in your own garden or orchard. They are wholesome as apples.

The pear is an upright grower, and needs but little space for the few trees which will supply an abundance of fresh fruit for the table and for preserves, jellies, etc. With proper selection of varieties you can have this delicious fruit from midsummer to March. The pear is a beautiful shade tree for yard planting.

*****Anjou** High quality, profitable commercial pear of the (Fall) East. The fruit ships well. The tree is hardy, long-lived, dependable, productive. The Anjou is one of the best general-purpose pears.

*****Bartlett** Most widely planted, best-known quality (Late Summer) pear; famous for dessert and canning.

Bartlett is a large, clear, bright yellow pear with a blush on the sunny side. The skin is waxy, flesh white, highly perfumed, buttery rich, juicy, relished by everyone. A universal favorite as a canner, shipper, and for home use. Tree is vigorous, hardy, regular; comes into bearing young; thrives everywhere except in the South. Late bloomer.

*****Bosc** Long, tapering, russet (Winter) pear. Can furnish tree especially grafted on Kieffer stock without additional price. Other nurserymen sell them for \$1.00 apiece. One of the best quality pears grown; hardy, dependable.

*****Clapp Favorite** Large, yellow, good (Summer) quality, productive.

*****Comice** An excellent high quality pear; good keeper and (Fall) shipper.

*****Garber** Large yellow pear. Hardy, vigorous, enormously (Fall) productive; fair quality. Plant where other varieties do not thrive.

*****Lincoln** An excellent yellow pear, similar to Bartlett in appearance and quality. Tree healthy and vigorous. (Summer)

*****Seckel** A small golden russet pear; delicious; sweetest, (Fall) best quality of any. Hardy, regular bearer. Excellent for home use and local market.

*****Winter Nelis** The latest pear of all. Keeps in cold (Winter) storage until spring; very high quality; large size, thrifty, regular bearer.

PRICES ON STANDARD PEARS EXCEPT KIEFFER

One- (2 to 3 ft., ea., 26c; per 10, \$2.00; per 100, \$16.00; per 500, \$ 65.00
Year (3 to 5 ft., ea., 34c; per 10, 2.60; per 100, 21.00; per 500, 85.00
Two- (3 to 4 ft., ea., 26c; per 10, \$2.00; per 100, \$16.00; per 500, \$ 65.00
Year (4 to 5 ft., ea., 34c; per 10, 2.60; per 100, 21.00; per 500, 85.00
(5 to 6 ft., ea., 42c; per 10, 3.30; per 100, 26.00; per 500, 105.00

*****Kieffer** Extra large, heavy pear. Good quality when well (Winter) grown. It should be picked when mature, but before entirely ripe. If allowed to ripen on the tree, the flesh about the core becomes coarse. Remarkably fine shipper; excellent for canning. Delicious when cut in two, half covered with water and baked. The tree is remarkably strong, most vigorous and productive, and one of the most resistant to blight. Hardy in the North, succeeds in the South where other varieties can not be grown. For this reason it is more extensively planted than any other variety, although it ranks second to Bartlett in the commercial orchards of the United States.

KIEFFER PEAR PRICES

One- (2 to 3 ft., ea., 24c; per 10, \$1.80; per 100, \$15.00; per 500, \$60.00
Year (3 to 5 ft., ea., 28c; per 10, 2.10; per 100, 17.00; per 500, 70.00
Two- (3 to 4 ft., ea., 24c; per 10, \$1.80; per 100, \$15.00; per 500, \$60.00
Year (4 to 5 ft., ea., 28c; per 10, 2.10; per 100, 17.00; per 500, 70.00
(5 to 6 ft., ea., 32c; per 10, 2.40; per 100, 20.00; per 500, 80.00

Dwarf Pear Trees

The pear is the only fruit that can be grown profitably as a dwarf. It is especially good for planting in small yards and gardens. It is propagated on quince roots, which make it a slow, dwarfish grower. The fruit is the same as that of the standard tree.

*****Duchess d'Angouleme** This pear (Fall) is successful only when grown as a dwarf. The largest of all pears; white flesh; rich, high quality.

*****Anjou (Dwarf)** See under standard varieties for description.

*****Bartlett** See under standard varieties for description.

*****Seckel** See under standard varieties for description.

PRICES ON DWARF PEARS

Medium size ea., 26c; per 10, \$2.00; per 100, \$16.00; per 500, \$ 65.00
Large size ea., 34c; per 10, 2.60; per 100, 21.00; per 500, 85.00
Extra large ea., 42c; per 10, 3.30; per 100, 26.00; per 500, 105.00

Quince Trees

*****Orange** Golden-colored; large, roundish shape; short neck; great favorite for flavoring jellies and for baking; very good quality; can be kept until January or February.

*****Rea's Mammoth** Rich orange color; roundish pear shape tapering neck. Very good quality; excellent for preserves and jellies. Almost fuzzless.

PRICES ON QUINCE TREES

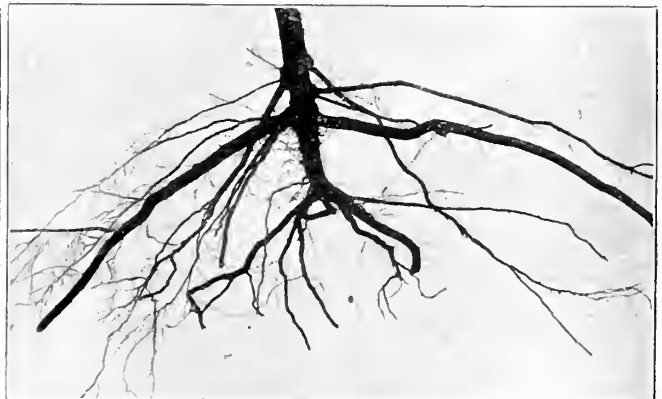
Medium size ea., 24c; per 10, \$1.80; per 100, \$15.00; per 500, \$ 60.00
Large size ea., 36c; per 10, 2.70; per 100, 22.00; per 500, 90.00
Extra large ea., 44c; per 10, 3.30; per 100, 27.00; per 500, 110.00



Bartlett—A commercial pear famous for its delicious flavor.



Apples often bring the farmer more money than all his other crops put together.



Roots of Wm. P. Stark apple trees. Heavy, vigorous roots are as necessary as well trained tops.

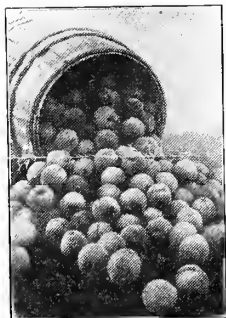
"By others mistakes wise men correct their own." The varieties we list have proved their worth.



William P. Stark. Recognized as a leader for his improvements in nursery methods and in securing better horticultural laws. He had the foresight and courage to propagate and advertise the J. H. Hale peach and the Delicious apple.

The J. H. Hale Peach Is a

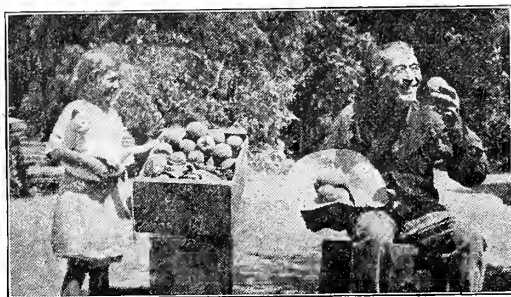
The best varieties are the best money-makers. Witness the Elberta peach. Now there is a greater than Elberta. The J. H. Hale has the same good qualities, but to a greater degree. It will ship a thousand miles farther, bears when others fail, and brings the highest prices. It has out-yielded and outsold Elberta and other peaches in carload lots in the country's greatest market. There is no longer room for hesitation or doubt. The J. H. Hale is supreme in size, color, texture, flavor, keeping, shipping qualities, hardiness and adaptability. No other peach so fully satisfies every market demand. No other peach offers growers such remarkable profits.



A barrel of J. H. Hale peaches shipped by express from Georgia arrived in splendid condition in Neosho, Missouri. They were then sent by parcel post in pasteboard boxes to distant parts of the country and brought back amazed but delighted comments.



"This picture shows you the tremendous growth of our one-year-old J. H. Hale trees. The fruit is superb. It would go to Europe from California, if packed right." The late PARKER EARLE, Pasadena, Cal.



J. H. Hale peaches from trees planted in 1914. Frank Dorr, Wasco, Cal.

Alabama—"I set some J. H. Hale last spring, and some of them had from two to seven peaches on them this year—going some! Used dynamite. Now higher than my head—one year's growth."—W. E. BARNES.

Arkansas—"Two years ago this spring I got two of your J. H. Hale peach trees. They both bore fruit this year. One tree had about a peck, and the other, two dozen, and they were dandies. I had a few of them on exhibition in town, and everyone said that they were the finest peaches that they had ever seen."—M. G. WOODMANSEE.

California—"The 16,000 J. H. Hale peach trees we bought of you for our ranch near Mentone, California, are doing exceedingly fine."—R. SCHIFFMAN.

California—"My J. H. Hale peach trees have made a splendid growth. Will average 10 feet tall. They had fruit last year and this year some trees had two bushels. The fruit was very large and fine."—W. F. SMITH.

California—"The J. H. Hale peaches in my orchard, planted three years ago, were loaded with fine peaches this year, and the write-up in your catalog is not exaggerated. They are the finest peaches I ever saw."—C. E. SCHELL.

Connecticut—"Although only twenty specimens show in the photograph, there were twenty-seven on the trees. The fruit held on several days after all our Elbertas were picked, and it was very classy fruit indeed."—G. A. DREW.

Florida—"Replying to your inquiry, I will say that the J. H. Hale stock I got of you was the finest I ever saw, and many of the trees had fruit this year."—H. L. DICKINSON.

Georgia—"We had four J. H. Hale trees to bear this season. No one ever saw anything like them—enormous—fine—could sell for 10c apiece."—POPE F. CALLAWAY.

Illinois—"This season's experience sustains all you claim for the J. H. Hale. Two-year-old trees produced more than twice as many peaches as Elbertas. The fruit uniform—11½ inches in circumference. Hung on the trees fully two weeks after it could have been picked for market. Then picked and placed in ordinary ice chest, kept for two weeks or more without loss. A remarkable variety for the large commercial

planter, since its picking season may be extended to more than twice that of the Elberta."—W. S. PERRINE (President Illinois Horticultural Society, 1916).

Illinois—"The color and quality of the J. H. Hale peach is excellent. They certainly carry well, and will prove a splendid market peach."—SENATOR HENRY M. DUNLAP.

"Last July, Mr. W. S. Perrine, of Centralia, Mr. R. M. Simpson, of Vincennes, Indiana, and myself paid a visit to the J. H. Hale peach orchards at Fort Valley, Georgia. The purpose of our trip was to study the methods of growing peaches in that section, and very especially to find out something about the qualities of the J. H. Hale peach. We were very much pleased with our trip, and all of us are very enthusiastic over the possibilities of the J. H. Hale variety. Personally, I think it is the coming peach, one that will be planted extensively in southern Illinois."—A. J. GUNNERSON (Department of Horticulture, University of Illinois).

Indiana—"Our J. H. Hales all lived and one-third of the other varieties planted at the same time died. Hereafter I shall plant all J. H. Hales."—PALMER BOLES.

Iowa—"My J. H. Hale peaches are growing fine."—HENRY SHARON.

Maryland—"My J. H. Hales are very full, and the fruit is the finest I have ever seen. The trees made better growth than any others I had, and I have an orchard of 7,000 trees."—J. M. MOUNT.

Massachusetts—"The unanimous opinion of our horticultural staff is that the J. H. Hale is a very fine peach, in all particulars of fruit superior to the Elberta."—F. A. WAUGH, Professor of Horticulture, Massachusetts Agricultural College.

Massachusetts—"Our Elberta trees have lost most of their fruit on account of the terrific winds and rain, but on

Prices :	Medium size	2 to 3 feet, each, \$0.30
	Large size	3 to 4 feet, each, .40
	Extra large	4 to 6 feet, each, .50

Description

Size—Averages one-third to one-half larger than Elberta; weighs 12 per cent more to bushel.

Color—Golden yellow, overlaid with bright carmine.

Flesh—Solid, meaty as a cling, yet perfect freestone. Fine-grained, tender. Delicious flavor. Fuzzless as an apricot.

Shipping—Only peach ever shipped in barrel like apples. It has crossed the continent twice and yet was received in good condition. It has kept 53 days in ordinary ice-box.

Ripening—45 days after Mayflower, 5 to 7 days before Elberta.

Beware of Imitations Look for This Trade-Mark



Extract from Contract

"In consideration of the agreement . . . John H. Hale and the J. H. Hale Company do hereby grant, assign and set over unto William P. Stark and William H. Stark the exclusive right and control of the propagation and sale of the said 'J. H. Hale Peach.'"



"By their fruits shall ye know them."

Tested and Proved Success



"In the J. H. Hale peach lies a wonderful opportunity for fame and fortune to some one or more peach-growers in every peach-growing neighborhood. For those with faith and courage to do so, the way to success is plain and sure. To make assurance doubly sure, I have agreed in my contract with the William P. Stark Nurseries to cut the buds for propagating direct from my fruiting trees in my own orchards, thus guaranteeing the purity of stock and the integrity of a name I value and often sign as, Yours truly,

J. H. Hale



† J. H. Hale peach at New England Fruit show, picked September 7th, and kept in storage for over two months.



Mr. Morrill inspecting a J. H. Hale tree that has made two seasons' growth in his orchard at Benton Harbor, Mich. He planted 4,000 of our genuine J. H. Hale peach trees. See his letter in center of page.

In all the history of American Horticulture, there has never been a fruit so thoroughly tested and proved prior to its recommendation to fruit-growers as the J. H. Hale peach. It was tried out in a commercial way, in different soils and in different climates, for over eight years. The fruit was shipped and sold in carload lots on city markets and proved superior in every way to Elberta before Mr. Hale was satisfied to give it his name, and before we offered it to the fruit-grower. Since then it has been fruited by growers in all parts of the country. They say, "Mr. Hale was too conservative in his description"—"He didn't tell half the story." It is their verdict which we present on this page.

the small J. H. Hale trees some of the fruit still clings and grows in spite of the weather. The Elberta trees are two years older and supposed to be considerably stronger, and have a better soil to grow in. We are up about 600 feet elevation, on a terribly exposed north and west side of the hill, with nothing to stop the wind from the time it leaves the North Pole and the Rockies, and still they grow."—GEO. C. SCHWURD.

Michigan—"The fruit-buds on my two-year J. H. Hales showed much greater winter hardiness than Elberta. I have tested its keeping quality and I am now sure that it will carry a thousand miles farther than the Elberta, and I can see that the picking season can easily be extended about ten days in advance of Elberta and as much later."—ROLAND MORRILL.

Mississippi—"Your J. H. Hales are very strong growers—much better than the four hundred others we planted. I did not lose a single tree, and all have made satisfactory growth, and stood the borers much better than the Mississippi-grown trees."—W. H. DANIEL.

New York—"I had a picture of bearing peach trees taken and will send you one. They are three years old and all had twenty peaches on them, and some more than twenty. I recommend your trees to everyone I talk to."—JOHN REEL.

New York—"After a thorough test of the quality of the two varieties, I shall have to say that J. H. Hale ranks higher in quality than the Elberta."—U. P. HEDRICK.

Ohio—"The J. H. Hales received from you last spring (1914), planted in May, made a very good growth for a dry season. This year they all had more or less bloom. I never expected a yearling peach tree to hold any fruit and paid but little attention to that fact until later I noticed some fruit about as large as partridge eggs. I was anxious to make the acquaintance of a ripe Hale and left some on the trees, that

ripened in August, about 15 months after the trees had been planted. That was certainly going some! The fruit was big and round, and the skin almost as smooth as a plum. Judging from what I have seen of it, it will take its place at the top of the already long list of varieties. No more Elbertas for me. When I get ready to plant, more Hale will be used to cover the space occupied by Elberta."—JAS. A. RILEY.

Oregon—"This winter has been the worst ever known here; twice my trees were covered with five feet of snow. Of the trees received from you, one Seckel pear and two quinces are the only ones to live through the summer, with the exception of the ten J. H. Hale peaches. Owing to the awful heat and not much water, it is surprising they are alive and doing fine. All of them have fruit-buds ready to burst, which I shall pick as soon as they open."—MRS. A. H. WISE.

Oregon—"J. H. Hale peaches picked 29 days, in common storage, still good. Won first prize at the Dalles Fair."—A. V. UNDERWOOD.

Pennsylvania—"On May 29th, the thermometer went down to 29° above zero. The frost cut down the peach crop here, but each of my three-year-old J. H. Hales have 30 to 40 peaches. My orchard contains over 1,500 trees of different varieties and I wish they were all J. H. Hale."—D. A. HETRICK.

Rhode Island—"I picked a number of J. H. Hale peaches from my young trees—everything you claim. I would have been thousands of dollars better off had I known about William P. Stark Nurseries when I planted my first orchards."—ANDREW WALKER.

Virginia—"The J. H. Hale trees had a few peaches this season, although I had cut back severely, not expecting any fruit until next year. Fruit was ripe and I expected to get a picture, but a storm beat me and stripped the trees. Peaches were large; one weighed seven ounces—good color and flavor. Have quite a number of different varieties of peaches—partly as a test,—expecting to plant a peach orchard in the future. If I do, I will want mostly J. H. Hale peach trees."—R. C. WAGNER.

(See also pages 2 and 3.)

Description

Picking Season—Extended at both ends. Colors before ripe and hangs long on tree.

Canning—Holds shape, doesn't "rag." Clear, brilliant syrup. Easy to handle.

Hardiness—Fruit buds are hardier than any large, fine, yellow peach. Has stood drouth and cold when others in same orchard failed.

Profits—A measured acre brought Mr. Hale \$1,420. It has always brought him the highest prices alongside highest grade Elbertas.

Exclusive Contract—The genuine, registered trademarked J. H. Hale peach trees can be furnished by Wm. P. Stark Nurseries only.

Which Will You Choose?

One grower says: "Even if the J. H. Hale trees cost \$5.00 apiece, they would be a better investment than Elbertas for nothing."

Mr. Hale sold first-grade Elbertas at \$1.25 and at the same time, from the same orchard, J. H. Hales at \$2.00 to \$2.50 per bushel, f. o. b. orchard. The average yield per tree was five and a half bushels.

Each J. H. Hale tree brought in at least \$4.00 more than an Elberta.



"Peach from my three-year-old trees (J. H. Hale) measured 10½ inches."—SENATOR T. B. WILSON, Albany, N. Y.

"Success comes to the man who puts his heart into his work."

Peach Trees

Few people realize the advantages of proper selection of varieties for home use or for the market. You can have ripe, fresh peaches three months by selecting extra early, early, mid-season, and late varieties. Peaches are a luxury, but every one with a back yard can have a few trees which can give an abundance of this luscious fruit over this long season. If you have more ground, you can grow for the nearby markets. Peach-growing offers large possible profits. The cost of bringing trees into bearing is relatively low. They bear young—third to fourth season—and thrive in nearly all parts of the country except the extreme North.

*****Alton** White-flesh freestone. Ripens about four weeks (Early) ahead of the Elberta. It is of the Carman type, but larger and somewhat better quality. High quality market peach; stands handling well; dependable bearer; hardy; especially good for home use.

****Arp Beauty** Yellow freestone; ripens six weeks before Elberta. (Very Early) Earliest-ripening yellow peach; good quality; hardy.

*****Belle** (Mid-season) See bottom of next column

****Carman** White freestone; one of the best and hardiest (Early) early commercial peaches; good quality; large size; good shipper; ripens nearly a month before Elberta. The Carman is a vigorous, strong, upright tree, productive and especially hardy.

****Champion** White freestone. Exceptionally high quality; (Early) hardy. It is the standard for richness and flavor. Ripens two weeks before Elberta; the very best peach for home use and local markets; not a good shipper.

***Crawford Late** Yellow freestone; large; high quality; (Late) productive only on fertile soils; not as dependable as Elberta; ripens a week later.

****Crosby** Yellow freestone; extremely hardy; best late yellow peach for Northern planting, where the season is too short for Krummel. High quality; dependable; ripens two weeks after Elberta. (Late)

***Early Elberta** Yellow freestone; large, high quality, (Medium) lemon yellow peach; a good bearer under favorable conditions; ripens a few days before the Elberta.

*****Early Rose** Cling; red flesh; the richest and best quality (Very Early) of the extremely early peaches. It has quality, which others of the early class lack. Red as a cherry; best shipper; hardy; ripens five weeks ahead of Elberta. The Early Rose has the red flesh of the old Indian or Tinsley peach, and it also has their rich, dripping, sweet juice.

"Mayflower, Greensboro, and Red Bird," though of fair quality, have been and are in great demand for market purposes and are tolerated in the family orchards because something early is desired. Now comes the EARLY ROSE, a brilliant-colored beauty of high quality, that so far surpasses all others of its season as to be the one 'bright particular star' among early-ripening varieties, either for home or market."—J. H. HALE.



EARLY ROSE—The highest quality early Peach

*****Elberta** Yellow freestone; most widely planted tree; (Mid-season) attractive color; good shipper; productive; dependable and of general adaptability; ripens mid-season, from about July 10th in the South to September 10th in the North, and it is used to compare the ripening dates of other varieties.

*****Elberta Cling** Best yellow cling, especially good for canning (Mid-season) preserving and pickling.

****Eureka** White freestone; large, attractive, early peach, (Early) nearly a month ahead of Elberta; good quality and shipper.

***Fitzgerald** Yellow freestone; first good yellow peach ripening after Arp Beauty, two weeks ahead of Elberta; good quality; good shipper; hardy. (Early)

*****Greensboro** White semi-cling; second earliest ripening (Very Early) peach—about seven weeks before Elberta; larger, better shipper than Mayflower, which is the earliest; good quality for an extra early variety.

*****Heath** White clingstone, latest peach, ripening six weeks (Very Late) after Elberta; very rich and sweet; highly prized for preserving and pickling. Trees hardy, dependable, and bear in spite of neglect.

****Hiley** White Freestone; resembles Belle, sometimes called (Early) "Early Belle," but is about a week earlier and two weeks earlier than Elberta; dependable; hardy; good quality.

*****Illinois** White freestone. Ripens same time as Champion, (Early) about two weeks ahead of Elberta. About the same type as Champion, but better quality, more attractive, larger, and better shipper. One of the extra quality peaches.

*****J. H. Hale** See pages 8 and 9.

*****Krummel** Yellow freestone. It is the latest ripening yellow peach and the best of all the very late varieties; matures five weeks after Elberta. Should be planted anywhere, except in the extreme North, where the season is too short for it to ripen properly before frost. It is a rich golden peach; firm, but melting flesh; refreshing; very good quality; an excellent keeper and shipper; hardy; productive; dependable. (Very Late)

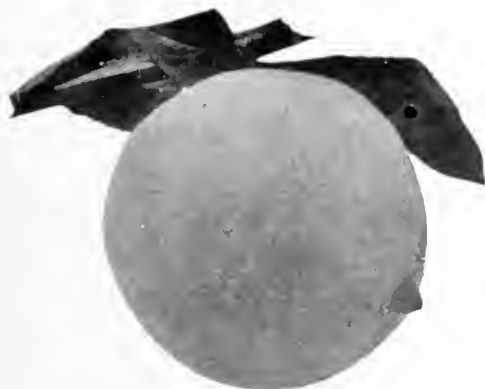
*****Belle** White-flesh freestone; ripens a week to nine (Mid-season) days before Elberta. The very best quality of all of the white peaches; attractive red blush on the sunny side; fine texture; melting and juicy; rich and sugar-sweet. The Belle, or Georgia Belle, is to white varieties what the Elberta is to yellow varieties, but it has high quality that Elberta lacks and is hardier. Tree is vigorous and productive.

Prices on Peach Trees on next page



BELLE (Georgia Belle the highest quality white Peach

Peach Trees



Elberta

****Late Elberta** (Late) Yellow freestone. Very large, golden red peach; better quality than Elberta and three weeks later; hardier; often bears when Elberta fails. Trees very strong, vigorous, and productive; the best peach of its season.

*****Lola** (Early) White freestone; one of the best peaches of its season. Ripens with Carman, but is larger and better quality. Four weeks earlier than Elberta; hardy; very productive.

****Mamie Ross** (Early) Semi-cling; one of the most widely planted peaches in the South, where it succeeds under trying conditions; hardy; very productive for Northern planting; ripens a month before Elberta.

****Mayflower** (Earliest of All) White semi-cling; ripens nearly two months ahead of Elberta. Good quality for a peach of its season. Bears young, often second or third season.

****Red Bird** (Very Early) White semi-cling; ripens nearly six weeks before Elberta; large size; extra good shipper; heavy and dependable bearer; hardy; resistant to rot.

PRICES ON PEACH TREES EXCEPT EARLY ROSE AND J. H. HALE			
2 to 3 ft., each, \$0.16	per 10, \$1.20	per 100, \$10	per 500, \$40
3 to 4 ft., each, .24	per 10, 1.80	per 100, 15	per 500, 60
4 to 6 ft., each, .32	per 10, 2.40	per 100, 19	per 500, 80

PRICES ON EARLY ROSE AND J. H. HALE			
2 to 3 ft., each, \$0.30	per 10, \$2.30	per 100, \$18	per 500, \$75
3 to 4 ft., each, .40	per 10, 3.00	per 100, 24	per 500, 100
4 to 6 ft., each, .50	per 10, 3.80	per 100, 30	per 500, 125



Peaches Pay Big Profits

"A word to the wise is sufficient." Order early—Plant early.

Apricot Trees

***Blenheim** (Late) Large, oval; high quality.

***Royal** (Mid-season) Large, high quality and a favorite in California.

****Superb** (Early) Medium-sized; very good, high quality; hardy and most dependable bearer for Eastern States.

***Tilton** (Late) Large size; high quality; dependable; late bloomer.

PRICES ON APRICOT TREES

2 to 3 ft., each, \$0.26	per 10, \$2.00	per 100, \$16	per 500, \$ 65
3 to 5 ft., each, .34	per 10, 2.60	per 100, 21	per 500, 85
5 to 6 ft., each, .42	per 10, 3.20	per 100, 26	per 500, 115

Plum Trees

*****Abundance** (Mid-season) Round, pinkish red; extra quality; thrives everywhere and on practically all soils; regular and heavy bearer.

*****America** (Mid-season) An improved "Gold," originated by Burbank; beautiful, waxen yellow with clear red cheek; good shipper; hardy; vigorous and productive.

****Burbank** (Mid-season) Dark red, roundish plum; better quality than Abundance; tree not quite as thrifty, but hardy and adaptable.

***De Soto** (Mid-season) Best native American plum; high quality; hardiest of all; most vigorous tree of its class; productive; good keeper and shipper.

****Endicott** (Mid-season) A new hybrid combining the high quality of the European (Domestica) with the hardiness of the Japanese (Triflora) variety. One of the sweetest, juiciest plums. Averages very large in size. Dark garnet red, with a faint bloom. The flesh is a light yellow, firm and rich. The skin is thin, but tough. It was named in honor of the late G. W. Endicott, of southern Illinois, who for years experimented and tested fruits for his locality, where the climate is the most severe and trying in the United States—moist, hot summers, which soon eliminate the unfit, and winters which are cold enough to test out the hardiest. Few varieties could stand such tests. A fruit produced successfully under such conditions is sure to succeed in more favored localities.



****French Damson** (Late) Large Damson plum, especially good for eating fresh; hardy; regular bearer.

***German Prune** (Late) An old favorite, widely planted because of its known dependability. See "Italian Prune."

Gold (Synonym: Golden) For improved Gold, see America.

***Green Gage** (Mid-season) The highest quality for desserts and canning. Thrives best on sandy soil. (Synonym: Reine Claude)

***Italian** (Late) Also known as Fellenburg and German Prune. Best of the prunes; high quality, extra fine for eating fresh, cooking, and canning; large, egg shape; purplish color.

****Lombard** (Mid-season) Dark purplish red plum. The healthiest, most robust tree of its class; thrives where others fail. Most widely planted plum in America.

****Omaha** (Early) Beautiful red plum, especially hardy and vigorous; thrives under trying conditions; productive; dependable.

*****Red June** (Mid-season) Large, garnet red, heart-shaped plum; sweet, aromatic. Tree hardy, vigorous, resistant to brown rot and curculio.

****Shropshire Damson** (Very Late) Most popular and widely planted Damson; oval; purplish blue; especially fine for preserving.

*****Wild Goose** (Very Early) Bright red, oval plum. Sprightly flavor, melting flesh; good quality; tree hardy, healthy, productive; must be planted with another variety for cross-pollination.

PRICES ON PLUMS

3 to 4 ft., each, \$0.26	per 10, \$2.00	per 100, \$16	per 500, \$ 65
4 to 5 ft., each, .34	per 10, 2.60	per 100, 21	per 500, 85
5 to 6 ft., each, .42	per 10, 3.20	per 100, 26	per 500, 115

Cherries Are One of the Easiest Fruits to Grow, and One of the Most Profitable



William P. Stark, showing extra large size two-year Cherry Trees.

Some very large cherry orchards have been planted, and have been highly successful. Not one-tenth of the demand for cherries is supplied. You will find fewer "shipped-in" cherries on your nearby city markets than any other fruit. You can send them several hundred miles by local express and still make a good profit.

The canners want more cherries and in some instances they have offered bonuses to get people to set out cherry orchards; however, the experience of cherry-growers is generally like that of the late Mr. Kountz, of Denver, who planted over 500 acres in cherries, expecting to sell them to the canners, but the demand for fresh fruit was so great that the market took them at higher prices than the canners could afford to pay. But even at the prices the canners can afford to pay, there is an average annual profit of \$30.00 to \$100.00 per acre net after all expenses are paid.

One great advantage of cherry trees is that they are unusually hardy and very dependable. Once established in the orchard, they require less attention than most other fruits and bear regularly.

***Bing (Sweet)** One of the largest, finest black sweet cherries, juicy, firm, and a splendid shipper.

****Black Tartarian (Sweet)** Large; (Early) lustrous black; productive; extensively planted east of the Rocky Mountains.

****Dyehouse (Sour)** Light red cherries, a week earlier than Early Richmond; especially good where an extra early variety is wanted.

*****Early Richmond (Sour)** Most widely planted of the early sour cherries. Bright light red, medium size. Soft, juicy, desirable where early cherries are wanted.

*****English Morello (Sour)** A dark, (Very Late) purplish crimson; juicy, rich acid; good for canning; ripens two weeks after Montmorency.

***Lambert (Sweet)** Very large, (Mid-Season) deep red; firm flesh; juicy and a good shipper.

***Napoleon (Sweet)** Large yellow (Late) sweet cherry with bright red cheek, known sometimes as Royal Ann.

****Royal Duke** The best of the Duke (Mid-Season) family, which is half way between the sweet and the sour types of cherries; dark red, tender, rich, juicy. Hardy, succeeds wherever trees can be grown.

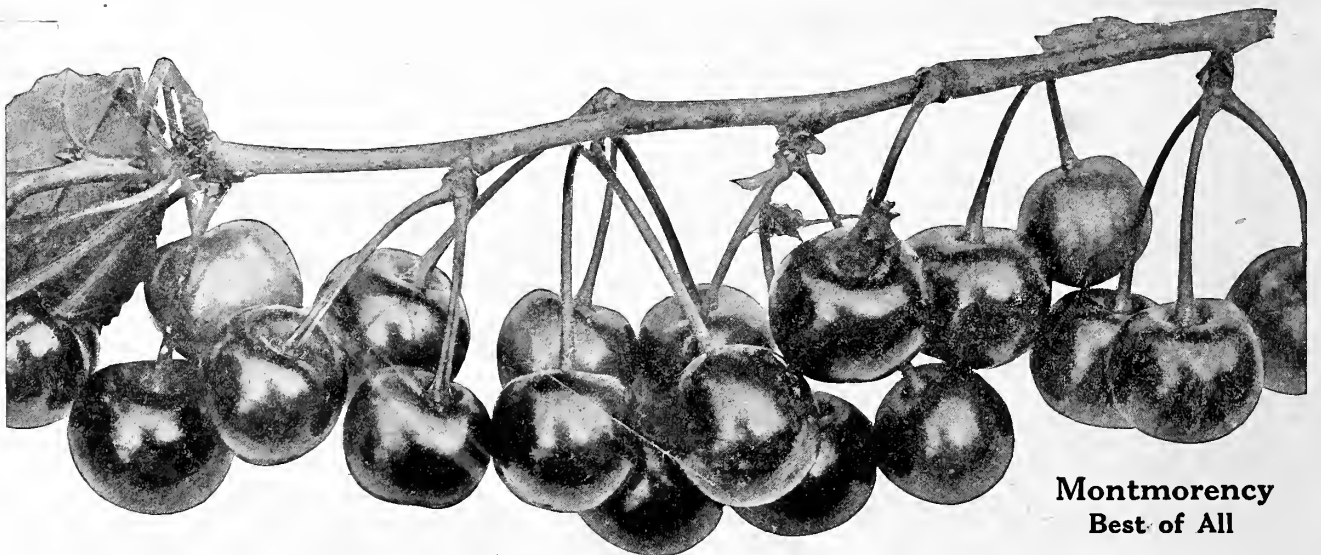
****Schmidt (Sweet)** One of the (Late) largest black sweet cherries, especially good for planting in the East, as it is less subject to cracking in warm, moist weather than other firm flesh varieties. Very highly recommended by Prof. H. E. Vandeman, former United States Pomologist.

*****Wragg (Sour)** A dark-fleshed (Late) sour cherry, also sometimes known as Suda; hardy. Seems to be identical with the English Morello.

*****Montmorency** The largest, most profitable, and most widely planted of all (Ordinaire; King) cherries. Fruit is a beautiful glowing red, large, plump, and flattened. Does not crack, even in very hot, rainy weather, and hangs without rotting after it is dead ripe. Rich, savory, and pleasant flavor, with a delightful vinous sub-acid juice. The tree is the largest and most vigorous grower of all the "sour" cherries. Specially hardy and productive. Can be grown in practically every part of the country, except in the lowlands of the extreme South. Commercial growers everywhere plant one-half or more of their orchard to Montmorency. Ten times as many Montmorency trees are planted as any other cherry. We grow the improved strain which has proven to be the largest and most productive of all the Montmorencies. Your local markets never have enough cherries. Canners will take all that can be delivered. Grow the Montmorency, as it is the best commercial cherry and the best for the home garden.

Prices

One-Year	(Medium size.....2 to 3 feet,	each,	\$0.36;	per 10,	\$2.70;	per 100,	\$22.00;	per 500,	\$90.00
	(Large size.....3 to 5 feet,	each,	.46;	per 10,	3.50;	per 100,	28.00;	per 500,	115.00
Two-Year	(Medium size.....3 to 4 feet,	each,	\$0.36;	per 10,	\$2.70;	per 100,	\$22.00;	per 500,	\$90.00
	(Large size.....4 to 5 feet,	each,	.46;	per 10,	3.50;	per 100,	28.00;	per 500,	115.00
	(Extra large.....5 to 6 feet,	each,	.56;	per 10,	4.20;	per 100,	34.00;	per 500,	140.00



Montmorency
Best of All

Grapes

- **Agawam (Red)** Most widely planted red grape; large size berry; large bunch; rich, sweet aromatic flavor; high quality; good keeper.
(Very Late)
- *Barry (Black)** One of the highest quality black grapes. Vine vigorous; thrives best when sprayed.
(Mid-Season)
- ***Brighton (Red)** Highest quality; same type as Agawam; productive; vigorous; adaptable; resistant to mildew. Plant another variety near it as a pollinizer.
(Mid-season)
- ***Campbell Early (Black)** One of the most dependable and profitable of the high quality black grapes. Extra large size bunch and berry. Vines vigorous; productive. Ripens two weeks ahead of Concord.
(Very Early)
- ***Concord (Black)** Three-fourths of all grapes grown are Concord. Produces heavy crop every year on all soils, regardless of unfavorable conditions. Fair quality; profitable market variety.
(Mid-season)

Grape Vines	One-Year No. 2				One-Year No. 1				Two-Year No. 1			
	Ea.	10	100	500	Ea.	10	100	500	Ea.	10	100	500
Agawam...	.08	.60	4.00	15.00	.09	.70	5.50	22.50	.12	.95	7.50	30.00
Barry.....	.14	1.00	7.50	30.00	.18	1.40	11.00	45.00	.24	1.90	15.00	60.00
Brighton...	.09	.65	5.00	20.00	.12	.95	7.50	30.00	.16	1.25	10.00	40.00
Campbell Early...	.09	.65	5.00	20.00	.12	.95	7.50	30.00	.16	1.25	10.00	40.00
Concord....	.05	.35	2.50	10.00	.07	.55	4.00	15.00	.09	.65	5.00	20.00
Delaware....	.09	.65	5.00	20.00	.12	.95	7.50	30.00	.16	1.25	10.00	40.00
Diamond....	.09	.65	5.00	20.00	.12	.95	7.50	30.00	.16	1.25	10.00	40.00
Herbert....	.14	1.00	7.50	30.00	.18	1.40	11.00	45.00	.24	1.90	15.00	60.00
Moore Early...	.08	.60	4.00	15.00	.09	.70	5.50	22.50	.12	.95	7.50	30.00
Niagara....	.08	.60	4.00	15.00	.09	.70	5.50	22.50	.12	.95	7.50	30.00
Wilder....	.09	.65	5.00	20.00	.12	.95	7.50	30.00	.16	1.25	10.00	40.00
Worden....	.08	.60	4.00	15.00	.09	.70	5.50	22.50	.12	.95	7.50	30.00

- ***Delaware (Red)** The highest quality of all grapes. Small compact bunches. Delicious for home use.
(Early)
- *Diamond (Green)** Very high quality green grape, dependable and productive.
(Early)
- *Herbert (Black)** One of the handsomest high quality black grapes; extra large berry, as nearly perfect as any of the extra high quality table grapes.
(Mid-season)

*****Moore Early** Equal of Concord and ripens two to three weeks earlier, bringing high prices, and there is less risk from unfavorable weather; large, round, purple black. Resembles the Concord. It has quality, dependability, hardiness, productiveness, and bears under all conditions, which makes the Concord the most popular grape grown. It is the best, most widely planted early grape; gives best results on fertile soil, but thrives where the ground is steep and rocky.



Moore Early.

- ***Niagara (Green)** Most widely planted, best-known green grape. Good quality; good shipper; hardy and productive. Very large, compact bunches and good quality when ripe.
(Early)
- *Wilder (Black)** Very large, high quality late black grape; requires spraying for best results.
(Late)
- ***Worden (Black)** Has the wonderful dependability and productiveness of the Concord, also quality, which Concord lacks; larger and ten days earlier.
(Early)

Blackberries

- ***Early Harvest** The earliest blackberry, excepting the McDonald; a favorite of its season; high quality, good shipper, dependable, productive, a favorite everywhere.
(Very Early)
- **Early King** Ripens a few days after Early Harvest.
(Early)
- **Eldorado** Large, sweet, and good quality.
(Mid-season)
- ***McDonald** The best blackberry of (Earliest of all) all. Good flavor, more productive than any other variety and ripens earlier than all of the rest. It is a wonderful new cross, combining the firmness and quality of the blackberry with the size, earliness, and productiveness of the dewberry. It ripens two weeks before the Early Harvest; brings extra high prices. Has withstood a temperature of 12 degrees below zero.

IMPORTANT—Plant every fourth row to Early Harvest or preferably to Lucretia dewberry, as the McDonald is an early bloomer and requires another variety as a pollinizer to develop perfect berries.

- ***Mercereau** Large size; good quality.
(Mid-season)
- **Snyder** Large; dark color; good.
(Mid-season)

PRICES OF BLACKBERRIES

Per 10	Per 25	Per 100	Per 500
\$0.55	\$0.90	\$2.75	\$9.00

Dewberry

- ***Lucretia** Is the best of all the Very Early dewberries; glossy black and very large; coreless; juicy and sweet; vine is vigorous and spreads over the ground. Can be trained satisfactorily to a wire trellis if desired. Fruit ripens ten days to two weeks before Early Harvest.

PRICES OF DEWBERRY

Per 10	Per 25	Per 100	Per 500
\$0.55	\$0.90	\$2.75	\$9.00

Raspberries

- **Columbian (Purple)** The best purple raspberry.
(Mid-season)
- ***Cumberland (Black)** Extra large; glossy black; the best black-cap.
(Early)
- ***Cuthbert (Red)** Highest quality.
(Mid-season)
- **Kansas (Black)** Large; extremely hardy; good.
(Late)
- ***St. Regis (Red)** (Everbearing)



The only ever-bearing raspberry that is a commercial success. Bears nearly four months; large crop in spring, some in summer, another good crop in early fall. Ripens earlier than any red variety. Very large, brilliant crimson berries of high quality; sweet and rich. Best shipping red variety. Unusually vigorous, exceptionally hardy and productive; foliage healthy. The best raspberry for home and for market.

PRICES OF RASPBERRIES

Per 10	Per 25	Per 100	Per 500
\$0.45	\$0.70	\$2.10	\$7.00

Currants

- London Market** Light crimson; large; productive.
(Mid-season)
- **Perfection** Brilliant red; large clusters; highest quality; resistant to mildew.
(Mid-season)
- *Red Cross (Red)** High quality.
(Mid-season)
- **White Grape** Best white currant; sweet, rich.
(Mid-season)

PRICES OF CURRANTS

One-Year	Each	Per 10	Per 100	Per 500
Two-Year	.21	1.40	\$ 6.75	\$22.50
			10.50	35.00

Gooseberries

- **Downing** Good quality; productive.
(Mid-season)
- ***Houghton** Sweet; juicy; thin skin; medium in size; profitable in the South, where others fail.
(Early)

PRICES ON THE ABOVE VARIETIES OF GOOSEBERRY

	Each	Per 10	Per 100	Per 500
One-Year	\$0.14	\$0.90	\$ 6.75	\$22.50
Two-Year	.21	1.40	10.50	35.00

- *Josselyn (Red Jacket)** Extra large; productive.
(Late)
- ***Oregon Champion** The best (Mid-season) gooseberry; combines the large size and good quality of the Downing with the enormous productiveness of the Houghton. Yields almost four times as much as Downing. It bears young and heavily.

PRICES ON THE ABOVE VARIETIES OF GOOSEBERRIES

	Each	Per 10	Per 100	Per 500
One-Year	\$0.21	\$1.40	\$10.50	\$35.00
Two-Year	.27	1.80	13.50	45.00

Garden Roots

- ***Asparagus** Immense, crisp, tender (Reading Giant) spears. Grown by us from especially selected seed from the President of the Massachusetts Asparagus Growers' Association, under the direction of a Government expert. Immense yielder. The highest quality asparagus grown.

Per 10	Per 25	Per 100	Per 1,000
\$0.40	\$0.80	\$2.00	\$14.00

- ***Asparagus** A mammoth variety (Conover's Colossal) etc; very rapid grower. Tips of finest quality.

Per 10	Per 25	Per 100	Per 1,000
\$0.20	\$0.40	\$1.00	\$7.00

- ***Rhubarb (Pieplant)** Productive. Is (Myatt Linnaeus) profitable everywhere. Should be in every home garden.

Each	Per 10	Per 100	Per 500
\$0.10	\$0.70	\$5.00	\$17.50

Everbearing Strawberries

They produce fruit from May to October

Plants set out this spring will bear this season

These wonderful plants produce a good crop in the fall of the same year they are set out. The next year they bear a large crop early in the season and another big crop in the fall, when there is no other small fruit on the market. They then bring from 30 to 50 cents per quart. Under favorable conditions, they produce fruit all summer long. They are self-fertile.

NEVER FAIL. If frost kills one set of blooms, another is formed immediately.

VERY PRODUCTIVE. Yield a large crop in the spring equal to or greater than standard kinds. Bear throughout the summer if sufficient rain or artificial watering. Yield another heavy crop after fall rains.

VIGOROUS PLANTS. Foliage is unusually healthy and resistant to rust.

EASY TO GROW. Succeed on all kinds of soil. Can be grown on thin, poor soil by using fertilizer. All strawberries must have sufficient moisture and fertility to produce the largest berries. Everbearers can also be planted on heavy, more fertile soils than ordinary varieties, and will succeed in low, frosty places where many others fail.

PACKING AND SHIPPING. Plants tied 25 of a variety in a bundle. Can be shipped at any time. Safe arrival guaranteed.



BEST GROWING METHOD. Should be set in hills, so they can be cultivated. For commercial planting, set plants 1 to 1½ feet apart in the row, 3 or 4 feet wide. For home garden, set in beds 4 to 5 feet wide, with plants 1 foot apart each way. Cut off all runners. Pinch off the blooms until the plants are well established.

PROFITS. Everbearers bear as heavily and bring as good prices as standard varieties, but they also produce heavily out of season, at much higher profit.

Here Are a Few Letters Out of Hundreds Received from Customers

"Although they were delayed in shipping, and were set out just before a long, hot drouth, I did not lose one plant. From the middle of July until November 16th, I picked delicious ripe berries, and even sold some—\$5.00 worth, so I more than covered expenses."—E. M. KINSMAN, Montgomery County, Maryland.

"The Progressive strawberries I got in April, 1916, have been bearing berries now for six weeks. I never saw the like of them."—JOHN LAMIMAN, Placer County, California.

*****Americus (S)** The Americus is the highest-flavored of the (Everbearing) Everbearing strawberries; has a very strong strawberry taste and is especially good for those who want an acid berry. It thrives on strong, clay soil and fertile loam.

****Frances (S)** Is a large, very good quality berry. Plants (Fall-bearing) moderately vigorous, but very productive.

****Iowa (S)** Good size; good quality; pleasant and some- (Fall-bearing) what similar to Superb.

"From September 1st on, I picked 40 quarts from the 100 plants of Everbearing strawberries."—S. T. BANDEN, Licking County, Ohio.

"If all your fruit is on a par with your berries, you should surely have a wonderful trade."—W. L. JOHNSON, Poweshiek County, Iowa.

"Every strawberry plant you sent me last year lived—25 per cent of a lot I bought of a dealer in my own city died. All set same day, on same ground. Stark for me."—EUGENE W. SAWYER, Portland County, Maine.

*****Progressive (S)** Very rich, sweet flavor, best all-around (Everbearing) high quality Everbearer. Plants strong, vigorous, and productive. The Progressive is the general favorite with those who have tried all of them, and succeeds on the average soil.

*****Superb (S)** Very large berry, mild flavor, not as good (Fall-bearing) quality as Progressive or Americus, but a good shipper and does especially well on sandy soils.

PRICES: Per 25, \$1.00 Per 100, \$2.50 Per 500, \$8.75 Per 1,000, \$15.00

Climbing Vines Boston Ivy; Clematis, Japanese; Honeysuckle, Hall's; Trumpet Vine; Wistaria, Japanese.
Prices.....Per ea., 25c Per 10, \$2.00 Per 100, \$15.00

Hedge Plants
Barberry, Japanese.....2 ft. Per ea. Per 10 Per 100
Honeysuckle, Japan Bush.....2 to 3 ft. 20c \$1.50 \$10.00
Japan Quince.....2 ft. 25c 2.00 15.00
Privet, California.....2 ft. 15c 1.00 8.00
Privet, India.....1 to 2 ft. 20c 1.50 10.00
Spirea, Van Houttei.....1 to 2 ft. 20c 1.50 10.00

Iris Black Prince; Celeste; Flavescons; Madame Chereau; Sans Souci; Siberian Blue.
Prices.....Per ea., 15c Per 10, \$1.00 Per 100, \$8.00

Lilac
Lilac, Old-fashioned Purple.....3 to 4 ft. Per ea. Per 10 Per 100
Ludwig Spathe.....3 to 4 ft. 25c \$2.00 \$15.00
Madame Abel Chatenay.....3 to 4 ft. 50c 4.00 35.00
President Grévy.....3 to 4 ft. 50c 4.00 35.00

Phlox Coquelicot; Frau Von Lassburg; Le Mahdi; Miss Lingard; Richard Wallace.
Prices.....Per ea., 20c Per 10, \$1.50 Per 100, \$10.00

Peony Couronne d'Or; Delachei; Dorchester; Duchesse de Nemours; Nigricans; Prince Imperial.
Prices.....Per ea., 45c Per 10, \$3.50 Per 100, \$30.00

Roses Annie Muller—A; Climbing American Beauty—B; Cochet (See Maman Cochet); Conrad F. Meyer—B; Crimson Rambler—A; Dorothy Perkins—A; General Jacqueminot—B; Gruss an Teplitz—B; Maman Cochet—B; Marshall P. Wilder—B; Paul Neyron—B; Persian Yellow—B; Rosa Rugosa—A; Snow Queen (F. K. Druschki)—B; White Cochet—B; Wm. R. Smith—B.

One-Year
Prices on Varieties Per ea. Per 10 Per 100
Marked "A".....20c \$1.50 \$10.00
Marked "B".....30c 2.50 20.00
Two-Year
Per ea. Per 10 Per 100
Marked "A".....30c \$2.50 \$20.00
Marked "B".....45c 3.50 30.00

Shrubs Althea, or Rose of Sharon, 2 to 3 feet—A; Deutzia Lemoini, 2 to 3 feet—C; Deutzia, Pride of Rochester, 2 to 3 feet—B; Dogwood (Siberian Red Osier), 2 to 3 feet—B; Golden Bell, 2 to 3 feet—C; High Bush Cranberry, 2 to 3 feet—C; Honeysuckle, Japan Bush, 2 to 3 feet—B; Hydrangea Arborescens Sterilis, 2 feet—C; Hydrangea (Large-flowered), 2 feet—B; Japanese Rose, Globe-flower, 1 to 2 feet—C; Prairie Rose, 2 to 3 feet—B; Rosa Rugosa (Sec Roses); Snowball, 2 to 3 feet—C; Snowberry, 2 to 3 feet—C; Spirea (Van Houttei), 2 to 3 feet—B; Sumac (Rhus Glabra), 5 feet—B; Sumac (Rhus Aromatica), 2 to 3 feet—B; Sumac (Staghorn) (See Ornamental Trees); Sweet Shrub, or Carolina Allspice, 2 to 3 feet—B; Syringa, or Mock Orange, 2 to 3 feet—B; Weigela Rosea, 2 to 3 feet—C.

Prices on varieties marked "A" Per ea., 20c Per 10, \$1.50 Per 100, \$10.00
Prices on varieties marked "B" Per ea., 25c Per 10, 2.00 Per 100, 15.00
Prices on varieties marked "C" Per ea., 30c Per 10, 2.50 Per 100, 20.00

Ornamental Trees
Bechtel Double-flowered Crab.....3 to 5 ft. Per ea. Per 10 Per 100
Black Walnut.....2 to 3 ft. 60c \$5.00 \$45.00
Dogwood, Common.....2 to 3 ft. 20c 1.50 10.00
Elm, American White.....5 to 7 ft. 25c 2.00 15.00
Golden Rain Tree, Varnish Tree.....3 to 4 ft. 30c 2.50 20.00
Green Ash.....5 to 7 ft. 40c 3.00 25.00
Horse Chestnut.....4 to 6 ft. 25c 2.00 15.00
Linden, or Basswood.....5 to 7 ft. 45c 3.50 30.00
Maple, Norway.....5 to 7 ft. 50c 4.00 35.00
Maple, Silver Leaf.....5 to 7 ft. 20c 1.50 10.00
Maple, Sugar.....5 to 7 ft. 50c 4.00 35.00
Poplar, Carolina.....3 to 4 ft. 20c 1.50 10.00
Poplar, Lombardy.....5 to 6 ft. 25c 2.00 15.00
Russian Olive.....3 to 4 ft. 30c 2.50 20.00
Staghorn Sumac.....5 to 7 ft. 30c 2.50 20.00
Sycamore, European.....5 to 6 ft. 40c 3.00 25.00

How to Order

PRICES. The net prices are printed with the description of the variety. The 10, 100, or 500 rate will be allowed on 10, 100, or 500 trees of different kinds and varieties. For instance, 4 apple, 4 peach, and 2 cherry trees of different varieties entitle you to the 10 rate.

ORDER BLANK. Whenever convenient, use the order blank on the other side of this sheet. If you use other paper, write only on one side.

HOW TO SEND MONEY. Remittance should be sent by post-office or express money order, bank draft, or personal check; if in cash, register the letter.

LOW EXPRESS RATES. Express is the best and cheapest way to ship most orders of nursery stock. The express office is located in our packing-houses, and orders are loaded directly into the car. The average express charge for medium-sized trees is about 1 cent per tree. One hundred 4 to 6-foot large-sized peach trees will weigh about 35 lbs. A 35-lb. package can

be sent as cheap or cheaper by express than by freight and insures quicker and safer transit.

The following table gives the cost on a 35-lb. package from our packing-house to different parts of the country. (Smaller shipments are less.)

To Kansas City, Mo.	\$0.54	To Denver, Colorado . . .	\$0.98
To Chicago, Ill.80	To St. Paul, Minn.98
To Cleveland, Ohio.89	To New York City.	1.12
To New Orleans, La.89	To San Francisco.	2.43

FAST FREIGHT. Large shipments go by fast freight and are moved in refrigerator cars during severe weather.

NO EMBARGO. The railroads give special care to shipments of trees. During the congestion of freight in the spring of 1916, tree shipments were given the right of way and were delivered in good time, while other classes of merchandise were often delayed. Nursery stock is exempt from the present embargo (February 20th, 1917). We guarantee safe arrival.

How We Safeguard Your Success

TREES AND PLANTS GUARANTEED TRUE TO NAME. Each tree is guaranteed true to name. If a tree should prove not true to name, we will, on proper proof, either (1) replace the tree, or (2) refund the price less delivery charges.

NO INJURIOUS INSECTS OR FUNGUS DISEASES. All stock is inspected repeatedly throughout the year by our own entomologists and by the official State Nursery Inspectors. Each order is given a thorough inspection just before it is packed for shipment, assuring you healthy trees of highest quality. A certificate of inspection by the State officials is sent with each shipment.

PROMPT SHIPMENT. William P. Stark Nurseries' offices and packing-houses are under the same roof, so orders are handled in the promptest, most efficient manner. Our facilities for handling and shipping are ideal. Transportation charges are paid by the purchaser, but we use our judgment in shipping the best and cheapest way and to your advantage.

FREE BOXING AND PACKING. All shipments delivered to railroad free of charge. Our 3,000-mile Package will carry safely 3,000 miles farther than destination. Our method of packing is the same as that used by United States Government explorers in sending back new plants and trees from foreign countries.

SAFE ARRIVAL GUARANTEED. We guarantee shipments to reach you in first-class condition. We will replace, free of charge, any stock lost or damaged *en route* to you. You run no risk whatever.

SIZE OF TREES. The trees are graded according to age and size. Each grade is of the best quality. Everything that does not come up to the highest standard goes to the brush-pile and is burned.

NO REHANDLING. Trees and plants from William P. Stark Nurseries are sold direct from the nursery to your orchard. We cut out all dealers' profits and agents' commissions, saving you one-third to one-half, and deliver the trees to you in better condition than if they were rehandled.

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